

Privacy Charter

Club Med | Your Privacy

This privacy policy is issued by Club Med SAS, a simplified joint-stock company with a share capital of €149,704,804, registered with the Paris Trade and Companies Register under number B 752 185 684, whose registered office is located at 11 Rue Cambrai, 75019 Paris, represented by its President acting in this capacity at said registered address ("**Club Med**").

Club Med provides a website accessible at the URL familycrest.clubmed.com, available for free browsing by internet users, to allow them to create their Club Med emblem.

In this respect, Club Med is particularly attentive to respecting the privacy of visitors to this website and to protecting their personal data, in its capacity as data controller. Club Med is committed to ensuring that all processing activities carried out in its capacity as data controller comply with regulations relating to personal data, notably Law No. 78-17 of 6 January 1978 known as "Data Protection Act" as amended, and Regulation (EU) 2016/679 of the European Parliament and Council of 27 April 2016, known as the General Data Protection Regulation ("GDPR").

Purpose of Processing

We collect your personal data in order to offer you a service for personalising and printing a crest related to your stay.

Legal Basis

The processing of your email address and the personal data you provide is based on your consent, expressed by entering your email address and validating it.

Data Collected

- Email address.
- Any other identifying data you choose to include in the personalisation of the crest (in text format). This may be a first name, surname, or other information.
- No cookies are placed on your device.

Recipients and Transfers

Your data is stored on a site hosted by the company So-Buzz. These data are used exclusively by Club Med to send the crest by email and to share this crest with the Club Med Resort shop for the purpose of customising an item (t-shirt, tote bag, depending on availability).

Retention Period

Your email address is used solely for sending the emblem and is not retained beyond that purpose: once the email is sent, we delete your address from our systems.

Your Rights

In accordance with the General Data Protection Regulation (GDPR) and the amended Data Protection Act, you have the right to access, rectify, and erase your data, as well as the right to withdraw your consent at any time. You can exercise your rights by contacting our Data Protection Officer at: dpo@clubmed.com

Security

We implement security measures to protect your data against any unauthorised access, alteration, or disclosure.