

OFFICIAL CONTEST RULES – LANGE
« WHAT'S YOUR GOAL ? »

CLAUSE 1: PRESENTATION

In accordance with these rules and for the benefit of the Lange brand, **SKIS ROSSIGNOL SAS**, of 98 rue Louis Barran, 38430 Saint Jean de Moirans, France, is to run a contest entitled " **WHAT'S YOUR GOAL ?** " from October 2nd, 2017 to February, 28 2018.

The contest can be accessed via the following link: [http :whatsyourgoal.lange-boots.com](http://whatsyourgoal.lange-boots.com)

Participation in the contest is by Internet only, via the above link. There is no participation by mail.

No purchase is required to enter the contest, which is open to all individuals except employees of Rossignol Group companies. Minors entering the competition must have the consent of a parent.

The contest is governed by French law.

CLAUSE 2: DURATION

The contest will run from October 2nd, 2017 to February, 28 2018 midnight (French time).

CLAUSE 3: OPERATION OF THE CONTEST

3.1 Registration

To participate in the contest, participants must:

- 1) Visit the contest page www.whatsyourgoal.lange-boots.com/submit;
- 2) Complete all mandatory fields in the registration form below:

Registration Form :

E-mail* :

First name* :

Name* :

Birth date* :

Select a country from the following list *: France, Italy, Switzerland, Germany, Austria, Sweden, Norway, United States, Canada, Japan

City* :

Add a picture* :

What is your goal as a skier this year?

Project title* :

Choose one of the following* :

- Alpine
- Freeride

- Freestyle
- Touring
- Freetouring

Location of the project *:

Explain the project *:

Choose a partner store Lange

Name of the shop* :

Store location *:

Store Locator *:

*mandatory information

I accept the contest rules

I agree to receive Lange newsletters

I agree that Lange uses my photos on any communication medium related to the competition

3) Click on "Submit your project";

4) Publish a first photo or video presenting his project on Facebook or Instagram with the #beonewithyourgoal;

5) Retrieve the Lange kit (tee-shirt, hat, cap, stickers) from the partner store chosen after receiving the mail informing you that the kit was available;

6) Publish regularly and until February 28, 2018, photos and / or videos of his training to achieve his goal on social networks (Facebook and Instagram) with #beonewithyourgoal;

Each participant must indicate in the electronic entry form his / her full contact details: name, first name (s), e-mail address, date of birth, country and have checked the acceptance of the conditions of the contest rules. Any erroneous, illegible or incomplete e-mail address and / or the acceptance of the conditions of the unchecked contest rules will automatically entail the participant's bench, SKIS ROSSIGNOL reserving all control to this effect. SKIS ROSSIGNOL is not responsible for corrupt, non-working or non-transferable files.

3.2 Drawing

A jury composed of 3 female ski specialists will vote to select one winner per country according to the following criteria:

Winners will be chosen in each country based on: - Relevancy of your goal - Preparation - Number and quality of posts - Number of likes and/or views

The prizes listed in Article 7 will award the winners selected by the jury.

Deliberation of the jury: March 15, 2018.

CLAUSE 4: TERMS OF PARTICIPATION IN THE CONTEST

All participants must follow the instructions in Clause 3 to participate in the contest and can only participate once.

An incomplete entry form that does not comply with the technical requirements described in Clause 3 above or contains illegible names and addresses will be considered invalid.

Furthermore, the address provided when entering the contest will be considered the participant's home address throughout the duration of the contest.

ROSSIGNOL reserves the right to curtail, extend, amend or cancel the contest where circumstances make this unavoidable. ROSSIGNOL may not be held liable in such an event. The same shall apply in the event of fraud of any kind whatsoever, especially electronic tampering with the processes for entering the contest or determining the winners. In such a case, ROSSIGNOL reserves the right not to award prizes to those responsible for such fraud and to eliminate any entrant suspected of fraudulent conduct at its sole discretion. The contest promoter reserves the right, in relation to any person distorting the operation of the contest, or interfering with its administration, security, fairness, integrity or proper operation, to withdraw his or her right to participate in the contest, either temporarily or permanently, and where applicable to issue legal proceedings against him.

CLAUSE 5: INTELLECTUAL PROPERTY RIGHTS - THIRD PARTY RIGHTS – GUARANTEE

Participation in this competition implies the acceptance by each participant of the rules set out in this article.

The photographs published by the participants must:

- be consistent with each participant's personal project;
- be original;
- show sufficient visual quality to be exploited (sharpness / illumination);
- not to be vulgar;
- not be defamatory;
- not to be in contradiction with the laws in force;
- not be contrary to good morals and / or public order;
- not to resort to racial hatred.

If a photograph does not respect the conditions described above, SKIS ROSSIGNOL reserves the right to temporarily or permanently block the participation of its author in this contest.

The participant expressly authorizes SKIS ROSSIGNOL to represent his / her photography (s) on the site of the competition within the limited duration of the competition and to promote the possible renewal of the game.

In addition, the participant must be able to justify, at the request of SKIS ROSSIGNOL:

- that it owns the source file of the photograph. If the participant is unable to provide the source file for the photograph, his / her participation will be canceled;
- that he / she holds, if applicable, the written authorizations of identifiable third parties in the photograph (s) (other than the participant) transmitted in the competition.

In this regard, it is recalled that prior authorization of the legal representatives of a minor appearing on a photograph (parent or guardian) is compulsory for participation in this competition. It is the responsibility of the participants to ensure that this agreement is in writing. The sending of the parental authorization accompanied by the proofs of identity of the legal representatives is obligatory. In the absence of these documents, the photograph will be disqualified from the contest.

Each participant guarantees that the transmitted photograph is original. It guarantees the company SKIS ROSSIGNOL against any recourse of a third party and undertakes to compensate it of any damage

that it would undergo from a photograph that would have been knowingly plagiarized from a work realized by a third party.

CLAUSE 6: PUBLICATION OF RESULTS

ROSSIGNOL will contact winners directly via email at the valid address indicated at the time of registration.

Upon receiving this email, the winner agrees to notify Rossignol of his or her acceptance of the prizes and his or her mailing address, postal address, phone number, indication of the size of the products within 15 days. The winner's failure to reply will be considered refusal of the prize.

CLAUSE 7: PRIZES

Each winner will receive the following prizes:

- The sum of 1000 € to help the winner to realize his project.
- A pack of the choice of the winner among the ranges 1718:
 - Shoes Lange (value: between 200 € and 650 €, recommended public prices)
 - Dynastar skis (value: between 300 € and 899 €, recommended public prices)
 - Fixations Look (value: between 130 € and 399 €, recommended public prices)
 - Kerma sticks (value: between 20 € and 149 €, recommended public prices)

Winners will be liable for all applicable taxes and duties. No transfer, substitution or cash equivalent for prizes is allowed. In the event of unavailability, a prize of equivalent or higher value will be awarded.

The valorization of the prizes are different and the winner renounces to any claim of financial compensation.

ROSSIGNOL will not be held liable if, as a result of force majeure or exceptional circumstances, the contest cannot be conducted as planned or if ROSSIGNOL is required to suspend, postpone or cancel the contest altogether.

Prizes will be sent to the winners' home address by mail or by any other carrier during the month following publication of the results. Skis Rossignol will not be liable for defective or non-delivery of post or prizes by either the French postal service or any other delivery company.

Prize winners may not request an exchange, replacement or cash equivalent in place of the prize for any reason whatsoever.

The value indicated for the prizes corresponds to the suggested retail price, including tax, currently applied or estimated on the date on which these rules were written. It is provided for information purposes only and may vary.

CLAUSE 8: AWARD OF PRIZES

The prize will be sent by post or any other transport company to the home address of the winner no later than ninety (90) days after the end of the contest. ROSSIGNOL can't be liable for the misdirection of the prize by post or any other transport company.

CLAUSE 9 : ACCEPTANCE OF THE CONTEST RULES

By the simple fact of participating in this game, entrants accept these rules in full.

SKIS ROSSIGNOL reserves the right to abridge, prolong, modify or cancel the game if circumstances so require. It will be under no liability as a result of this. The same shall apply in the case of fraud of any kind, including electronic fraud, in the course of participation in the game or the selection of winners. In such a case SKIS ROSSIGNOL reserves the right not to award prizes to those responsible for the fraud, and to exclude any entrant whose conduct is suspected of being fraudulent without prior warning. The promoter reserves the right, in relation to any person distorting the operation of the game, or interfering with its administration, security, fairness, integrity or proper operation, to withdraw his or her right to participate in the game, either temporarily or permanently, and where applicable to issue legal proceedings against him.

CLAUSE 10: GENERAL INFORMATION

ROSSIGNOL reminds participants of the nature and limitations of the Internet and declines all responsibility for the consequences of accessing the Internet via the contest website. Skis Rossignol will be under no liability in respect of difficulties in downloading, uploading or email delivery, in any circumstances. More specifically, ROSSIGNOL will not be liable for any damage or loss whatsoever caused to entrants, their computer equipment and their stored data, as well as any consequences affecting their personal or professional activity. In addition, ROSSIGNOL may not be held liable in the event that one or more participants are unable to connect to the contest website or participate in the contest due to any technical failure or any problem related, in particular, to network congestion.

CLAUSE 10 : DATA PROTECTION

Skis Rossignol may use personally identifiable data gathered through registration for the contest for promotional purposes, as the user expressly accepts.

Nonetheless, in accordance with article 27 of the French data protection law of January 6, 1978, participants have rights of access and rectification in respect of personally identifiable data which relates to them. Those rights may be exercised by making a request in writing to the Public Relations Department of Rossignol Apparel SAS at 98 rue Louis Barran, 38430 St Jean de Moirans, France.